Stellantis Europe's General Privacy Policy (last update 01/09/2026)

If you are reading this document ("**Privacy Policy**"), it is because you are visiting Our Website and/or Application, or because you attended one of Our Events.
This Privacy Policy is drafted pursuant Article 13 of the EU Regulation 679/2016 (hereinafter "**GDPR**") and applicable data protection law and provide you some examples of how we process personal data ("Personal Data" or "Data"). You can find definitions and more detailed explanations at the end of this Privacy Policy for the capitalized terms herein.

## 1. Who we are

**Stellantis Europe S.p.A.** with registered offices in Corso Agnelli 200, 10135 Turin, Italy (hereinafter, "**Stellantis Europe**"; "**we**" or "**us**") is the Data Controller of your Personal Data.

## 2. What data we collect and process

We collect Data from Our Website (included from your personal area on Our Website) and Application, during Our Events and whenever you are in contact with us. Data collected and the relative purposes of processing depend on how you use our Services and how you manage the settings of your Browser, Device and the Application you are using.
You may find further details on the reason why we process your Personal Data in "*Why we process your Data and legal basis*" section below.

### a) Data provided by you

When you use our products and Services, you may provide us with Personal Data such as your name, phone/mobile number(s), e-mail address, place of residence, or data of third parties as well as your preferences (e.g., about certain vehicle models or services available at your local retailer). It is the case, for example, when you request a Service, when you look for your nearest retailer, when you participate in one of Our Events or when you ask us questions, make requests or interact with our support services (e.g., when you contact us for asking for information, to file a complaint or to give us some feedback or new ideas. In these cases, you can call us at our customer service number - that can include the possibility to record the relevant call under the legitimate interest or your prior consent - or you can fill in an online form or you can reach us via chat, where available).
You can also choose to provide us with information about your location if, for example, you want to search for Our Network in the area of your interest (e.g. Turin) using Our Website and Application.
If you provide us with the data of third parties, you will be held responsible for having shared such information. You must be legally authorized to share it (i.e., authorized by the third party to share their information, or for any other legitimate reason). You must fully indemnify us against any complaints, claims or demands for compensation of damages which may arise from the processing of third-party Personal Data in violation of applicable data protection law.
Our products and Services are not targeted and directed at children under age 16 and we do not knowingly collect any personal information from a child under 16. If you believe we have inadvertently collected personal information about a child, please contact us (see contact details below) and we will take steps to delete this information.

### b) Data collected by the Browser, Device, Application and similar technologies

When you use Our Website and Application, or interact with our e-mail communications, we may collect information on the Browser, the Device, the Application or the e-mail client you are using. This information includes your IP Address, the date, time and the requested URL, opening events relating to our e-mail communications, technical identifiers associated with the communication, Unique Identifiers and other information such as the type of your Browser, Device or e-mail client. Information related to your Browser, Device or e-mail client may include your operating system, language, network settings, telephone operator or internet provider, installed third-party applications and plug-in lists.

Some of this information is collected using Cookies and Other Tracking Technologies. Other Tracking Technologies may include tracking pixels or similar technologies embedded in e-mail communications, which may allow us to understand whether an e-mail has been opened or interacted with, depending on the technology used and your settings. This helps us for instance to avoid malfunctioning during the provision of the Services, to ensure the proper delivery and security of our communications, to generate aggregated statistics, to measure the effectiveness of our communications, and to provide you with Content that may be useful to you. More information on Cookies and/or Other Tracking Technologies can be found in our Cookie Policy.

c) Data inferred by your activity

We collect information based on your interactions with our products and Services in order to improve them (e.g., if we see that you are interested in a particular vehicle model, in Our Events, or in periodic vehicle check-ups in a given geographical area, we will focus on providing you with such content) and to understand the Content that may be useful to you.

In other cases, if you contact us by email, mail, telephone or otherwise regarding the Vehicles or request other information, we collect and maintain a record of your contact details, communications and our responses. If you contact us by telephone, more information will be provided during the call.

d) Information about your location

We collect information about your location in order to allow you to view Our Network near you, as part of our Services, and to provide you with Content that may be useful to you. Your location can be determined through:

- manually entering an address, city or zip code;
- the Sensors of your Device;
- your IP Address collected through the permission of you Browser or Device.

Your location is determined more or less accurately and consistently depending on whether it is collected by the Browser or Device and on the privacy settings you have set on them. We make every possible effort to ensure that Information on your location is not used to infer your Sensitive Data.

You can limit our collection of your position by changing your Browser or Device settings, as set out in the "*How to control your Data and manage your choices*" section below.

e) Vehicle and Telematics Data

We may collect information generated by or relating to your Vehicle and its use, including technical, diagnostic, operational and connectivity data, as well as location-related information where available and enabled through the vehicle settings.

## 3. Source of Personal Data

a) Data collected by Our Partners' Websites and Applications

We also collect information about you from our Partners' Websites and Applications. Our Partners may communicate your Personal Data to us only after they have contractually assured us that they have obtained your consent or that they have another legal basis that legitimizes their communication/sharing of such data with us (for example, if you ask one of our Partners to book a test drive, when you purchase and when you request to receive commercial communications). This practice will be referred to below as "*Indirect Collection*". On this point, we would like to point out that we make every possible effort to verify the conformity of the data we receive before they are used. We also ask them not to provide us with your Sensitive Data.

b) Data collected from public or publicly accessible sources

We may collect or enrich your Personal Data with information obtained from public sources accessible within the limits of the law applicable to us. These sources may include public registers, online newspapers, lists or public directories. Please note that a preliminary check is always carried out on the possibility to use this information, according to the best practices established by the respective leading authority competent for us (currently the Italian Supervisory Authority - Autorità Garante per la protezione dei dati personali).

## 4. Why we process your Data and legal basis

Your Data serves the following purposes:

### a) Ease the collection and correction of your Data

To the extent permissible under applicable data protection law, we use your Data, especially the Data provided by you to us or to Our Network, to update the information that we have about you as an owner of one of our Vehicles or as a person interested in Stellantis brands. This purposes also includes the sharing back to Our Network and Car Manufacturers to make sure your Personal Data are correct and up to date.

This processing is based on Stellantis Europe, Our Network and Car Manufacturers' legitimate interest in keeping up to date the quality of Personal Data about owners and leads.

### b) Providing our Services and related support, organizing and managing Our Events

We use your Data to offer you our products and Services; to organize Our Events in which you take part; to respond to your requests/suggestions/reports. It concerns also the sending of communications related to the Services you have bought through the contact details you have provided us (e.g. the confirmation of the order), including via e-mail, sms, telephone, post, live messages services (e.g. Whatsapp) when applicable and in some cases directly in the Vehicle.

In addition, Stellantis Europe, Our Network (repairers) and Car Manufacturers might even act as Joint Controllers pursuant to article 26 of the GDPR of your Data, in particular regarding the diagnostic data of your Vehicle for which you are the owner, for the repairer process and for other topics regulated by separate specific agreements.

This processing is based on the execution of a contractual obligation or pre-contractual measures taken at your request.

### c) Sending you promotional communications

We may use your contact details (e-mail, phone, SMS, postal address, live message services e.g. Whatsapp, and/or any other available means) to send promotional communications or for market research and consumer surveys that include marketing contents. These communications relate to all Stellantis' current and future brands (e.g., Fiat, Fiat Professional, Alfa Romeo, Lancia, Abarth, Peugeot, Citroên, DS automobiles, Opel, Jeep, Mopar, Vauxhall, Free2Move Charge) and brands bearing to Stellantis group, such as for example Leapmotor, Maserati, Stellantis Financial Services S.A., Stellantis Insurance Limited, Stellantis Life Insurance Limited, Stellantis Insurance Europe Limited and Stellantis Life Insurance Europe Limited and Stellantis' fleet companies

In some cases, communications may include product or service promotions from selected Partners. When we send out this type of communications, we can act in cooperation, acting as Joint Controller, with the relevant Partners. Specific information on those processing activities will be provided to you and dedicated agreements will be entered into with such Partners before sending of any communication to you.

On this point, we specify that no communication will be sent to you without your prior consent, which you can provide through appropriate means that will be implemented for this specific purpose (*e.g.*, dedicated *tick-boxes*).

### d) Detecting anomalies and improving our Services

We use Data you provide, Data collected by the Browser, the Device and the Application, Data inferred by your activities, and Aggregated Information in order to avoid anomalies in our Services.
The processing is based on our need to guarantee the proper functioning of the Services and on our legitimate interest in avoiding any service disruptions.

**e) Excluding you from irrelevant promotional communications**

We process your Data to exclude you from promotional communications, in case such communications are not consistent with your profile (e.g., if you are based in Italy, we will not share promotions pertaining to France etc.).
This processing is based on our legitimate interest in fastening and reducing or effectively use our marketing budget, including avoiding the delivery of irrelevant communications for our users, which would strengthen also you rights and freedoms.

**f) Analysing your preferences and behaviours in order to customize our Services and communications, including any Content that may be useful to you**

Under your specific consent, we may use your Data, in particular Data inferred by your activities, Vehicle Data, Information about your location (if shared with us) and Data collected by the Browser, Device and the Application, to improve our products and Services (e.g., Our Website and Application, Our Events, promotional communications) and to show you Content that may be useful to you, also on social media platforms or through Programmatic Advertising platforms, only to the extent that you have authorized us to upload them to these platforms. This may also include information derived from your interaction with our e-mail communications, including through Other Tracking Technologies.
Customized Services and/or communications and/or Content that may be useful to you are based on your behaviour, interests, needs, preferences as well as your profile; such purposes may also be achieved on the basis of Personal Data collected through the use of Cookies or Other Tracking Technologies to analyse and predict customer's preferences providing customer with tailored offers.

Content that may be useful to you:

- is not created using Sensitive Data such as those that may be derived from information about your location;
- may also be visible on websites and mobile applications other than ours once uploaded to Programmatic Advertising platforms only to the extent that you have authorized us to upload them to these platforms.

This processing is based on your prior consent.

When we target you on social media platforms or through Programmatic Advertising platforms, we can act as Joint Controller with the relevant platform provider. Specific information and agreements will be in place with the platform provider before sending of any communication or displaying any personalized advertising to you.
If you do not want personalized products and Services or Content that may be useful to you, you can change your preferences, as explained in the "*How to control your Data and manage your choices*" section below.

**g) Analysing and improving our products and Services**

We use your Data, including Vehicle Data, and Aggregated Information to measure the performance of our products and Services and/or to create new ones. This can be done, for example, through the analysis of your interactions with our products and Services, Our Network and Our Events. We may also analyse aggregated and anonymized information relating to our newsletters and promotional communications, such as global opening or interaction rates, in order to measure their performance, improve their deliverability and enhance the quality of our communications.
As far as possible, we use anonymous or pseudonymous data for these purposes, which we collect and subsequently anonymize or pseudonymize to carry out the concerned analysis. Where Data is collected from a connected vehicle, you may

manage and, where available, deactivate the transmission of such Data through the Vehicle's privacy settings.
This processing is based on the Data Controller's legitimate interest in carrying out industrial and scientific research, generating statistical insights, improving and developing products and Services that are useful, innovative and responsive to users' and public needs, creating anonymous datasets and conducting analysis.

### h) Sharing Data with Partners for their own marketing purposes

We share your contact details to third selected Partners for their own autonomous marketing purposes. Partners will contact you only by electronic means (e.g., e-mail, SMS, phone call) and will be obliged to provide their information notice.

This processing in based on your prior consent. You may see the full list or categories of Partners with whom we shared you Data directly at: https://privacyportal.stellantis.com.

### i) Complying with legal and tax obligations

We may use your Data to comply with legal obligations and orders that we are subject to, which are the legal basis for such processing of your Data.
Some legislations may require us to share your Data with public authorities (e.g., recall notices). If this sharing is not required by law in your country, we may consider to send your Data regardless as parent company of us as explained in more detail in the "*Protecting our rights and interests*" section below.

### j) Sending corporate and institutional communications

To the extent permissible under applicable data protection law, we may use your contact details (e-mail, phone, SMS, postal address, live message services e.g. Whatsapp, and/or any other available means) or we share your contact details to send corporate and institutional communications regarding the Stellantis group as whole (e.g. information on corporate initiatives, organizational changes, group-wide policies, sustainability and ESG topics, vehicle safety-related information, maintenance and mandatory vehicle inspection reminders, and other communications not aimed at marketing or commercial promotion). These are non-promotional communications sent by us on behalf or in substitution of Car Manufacturers, based on our legitimate interest to provide consistent information to you.

### k) Sending surveys related to our Services

We can also contact you using your contact details (e-mail, phone, SMS, postal address, live message services e.g. Whatsapp, and/or any other available means) to invite to complete questionnaires that assess the quality of the products and Services provided to you. In certain markets, this activity is carried out on the basis of the legitimate interest of the Data Controller in monitoring and improving customer satisfaction. In other markets, where the prior consent is required by the applicable law to carry out this activity, such surveys will be sent only with your prior consent, which you may withdraw at any time and which may correspond to the same consent provided for marketing purposes (section 4.c).

### l) Protecting our rights and interests

To the extent permissible under applicable data protection law, we may need to use your Data to detect, react to, and prevent fraudulent and illegal behaviour or activities which could compromise the security of our products and Services and Our Website and Application. This could be the case when you use our Application in ways other than what is permitted, in order to verify so-called Indirect Collection, or in the case of inappropriate behaviour at Our Events. This purposes also includes audits and assessments of our business operations, security controls, financial controls, records and information management program, and otherwise relating to the administration of our general business, accounting, record keeping and legal functions.
These purposes rest on our legitimate interest in safeguarding our interests and protecting also our users, including you.

n) Statistical purposes

We can process your Data for statistical purposes, without it being possible to trace your identity ("Statistics"). This processing is based on the legitimate interest of the Data Controller.

## 5. How we use your Data (method of processing)

Data collected for the purposes indicated above are processed both manually and via automated processing, namely, through programs or algorithms that analyse Data inferred by your activities, information about your location, and Data collected by the Browser, Device and the Application.
Your Data may also be subject to Combination and/or Crossing, to the extent permissible under applicable data protection law. This allows us to understand, for example, if a single user is utilizing our Services with the same IP Address or Unique Identifiers from the Browser and the Device; or if promotional communications or Content that may be useful to you strictly related to information about your location or Data provided through your activities or Data collected by your Browser, Device, and the Application. The Combination and/or Crossing of your information for the purposes we process it for (e.g., customizing the Services) can be enabled or disabled as explained in the "*How to control your Data and manage your choices*" section below.

Use of Artificial Intelligence tools

Some processing activities may also be supported by Artificial Intelligence ("AI") systems, exclusively for the purposes described in this Policy (e.g., detecting anomalies, improving our products and Services, supporting customer interactions – e.g. chatbot, analysing aggregated or pseudonymized data).

AI systems are used in accordance with the principles of applicable regulations and in line with our internal policies and procedures. AI-based processing is always subject to appropriate human oversight and does not result in fully automated decisions producing legal or similarly significant effects on you, unless permitted by law and accompanied by adequate safeguards.

## 6. How we may disclose your Data

We may disclose your Data to the following recipients and/or categories of recipients ("**Recipients**"):

- **Persons authorized by us** to perform any of the data-related activities described in this document: our employees and collaborators who have undertaken an obligation of confidentiality and abide by specific rules concerning the processing of your Data;
- **Our Data Processors**: external subjects to whom we delegate some processing activities. For example, security systems providers, data hosting providers, etc. We have signed agreements with each of our Data Processors to ensure that your Data is processed with appropriate safeguards and only under our instructions;
- **System administrators**: our employees or those of Data Processors to whom we have delegated the management of our IT systems and are therefore able to access, modify, suspend or limit the processing of your Data. These subjects have been selected, adequately trained and their activities tracked by systems they cannot modify, as provided for by the provisions of our competent Supervisory Authority;
- **Our Network and Car Manufacturers**: Our Network in case you requested a service carried out by them (e.g. a request for a test drive close to you or a request for a Service provided by them) or if your required their assistance or the one provided by the Car Manufacturer/s;
- **Our selected Partners:** when you consented to the communication to them of your Personal Data for their own marketing purposes and who act as autonomous Data Controllers;
- **Third parties with whom you authorize us to share your Data**: where you instruct us to share your Personal Data with specific third parties selected by you. Such

recipients will process your Personal Data as autonomous Data Controllers in accordance with their own privacy notices;

- **Selected professionals** (*e.g.*, lawyers, accountants) when necessary to protect our rights and interest or to comply with legal obligations;
- Within the context of **extraordinary transactions (merger and acquisitions)** that may concern us, we may disclose your Data to third parties such as advisors, stakeholders, lawyers, accountants, for organizational purposes;
- **Other companies of Stellantis group**, for organizational or security reasons, or when it is necessary to protect our rights and interest or to comply with legal obligation;
- **Law enforcement or any other authority whose provisions are binding for us**: this is the case when we have to comply with a judicial order or law or defend ourselves in legal proceedings.

## 7. Where your Data is located

We are a global company and our products and Services are available in multiple jurisdictions worldwide. This means that your Data may be stored, accessed, used, processed, and disclosed outside your jurisdiction, including within the European Union, the United States of America, or any other country where our Data Processors and sub-processors, or the third parties to whom we can disclose your Data, are located, or where their servers or cloud computing infrastructures may be hosted. We take steps to ensure that the processing of your Data by our Recipients is compliant with the applicable data protection laws, including EU law to which we are subject. Where required by EU data protection law, transfers of your Data to Recipients outside of the EU will be subject to adequate safeguards (such as the relevant EU standard contractual clauses for data transfers between EU and non-EU countries), and/or other legal basis according to the EU legislation. For more information about the safeguards implemented by us to protect Data transferred to third countries outside the EU, please write to us at: dataprotectionofficer@stellantis.com.

## 8. How long we retain your Data

Data processed for the purposes indicated above will be retained for the period deemed strictly necessary to fulfil such purposes. However, the Data might be stored for a longer period in case of potential and/or actual claims and resulting liabilities and/or in case of other mandatory legal retention requirement and/or storage obligations. In particular, for each purpose indicated at the paragraph 4 above are listed below:

| Purpose | Retention Period |
|---|---|
| a) Ease the collection and correction of your Data | Same retention period as the longest retention period applicable to the other purposes described in this Privacy Policy, as this processing is ancillary to such purposes. |
| b) Providing our Services and related support, organizing and managing Our Events | Services: 10 years after termination of the relevant contractual relationship. Requests: until the relevant request has been fully handled and any limitation period is expired in case of complaints. Events: until all activities relating to the organization, administration and follow-up of the relevant Event have been completed. |
| c) Sending you promotional communications | For a maximum of 10 (ten) years from the moment the data subject has given his/her consent to the processing. This retention period has been defined also in accordance with the authorization of the Data Protection Authority. |
| d) Detecting anomalies and improving our Services | Data will be retained until we provide you the Services. |
| e) Excluding you from irrelevant promotional communications | Same retention period as marketing activities under letter c). |
| f) Analysing your preferences and behaviours in order to customize our | Website: as specified in the Cookie Policy. Personalized communications: same retention period as letter c). Service improvement activities: same retention period as letter g). |

| | |
|---|---|
| Services and communications | |
| g) Analysing and improving our products and Services | For the period strictly necessary to achieve these purposes and, in any event, no longer than 3 years from collection. Aggregated or anonymized data may be retained for longer periods. |
| h) Sharing Data with Partners for their own marketing purposes | Data are not retained by us for this purpose, unless processed for other purposes described in this Privacy Policy. |
| i) Complying with legal and tax obligations | For the period required by applicable laws and regulations. |
| j) Sending corporate and institutional communications | 10 years from collection, unless the data subject objects to the processing. |
| k) Sending surveys related to our Services | 10 years from collection, unless the data subject objects to the processing. |
| l) Protecting our rights and interests | For the duration of any relevant legal, regulatory or administrative proceeding and for as long as necessary to protect our rights or interests. |
| m) Statistical purposes | For the period strictly necessary to achieve the statistical purposes pursued and, in any event, no longer than 3 years from collection. Aggregated or anonymized statistical information may be retained for longer periods. |

Once the relevant retention period/criterion has expired, your Data is erased or fully and irreversibly anonymized pursuant to our retention policy.

## 9. How to control your Data and manage your choices

At any time, you can ask to:

- **Access your Data (right of access):** depending on your use of our Services, we will provide the Data we have about you, such as your name, age, contact detailsand preferences expressed, together with the Privacy Policy you received when you provided them;
- **Exercise your right to portability of your Data (right to data portability):** according to your use of our Services, we will provide you with an interoperable file containing the Data we have about you.
- **Correct your Data (right to rectification)**: for example, you can ask us to modify your e-mail address or telephone number if they are incorrect;
- **Limit the processing of your Data (right to restriction of processing)**: for example, when you think that the processing of your Data is unlawful or that processing based on our legitimate interest is not appropriate;
- **Delete your Data (right to erasure)**: for example, when you do not want to use our Services and may not want us to retain your Data any longer;
- **Object the processing activities (right to object);**
- **Withdraw your consents (right to withdrawal).**

You can exercise any of the above rights or express any concern or make a complaint regarding our use of your Data directly at: https://privacyportal.stellantis.com.
At any time, you may also contact the Supervisory Authority, here you can find the list of all the Supervisory Authorities by country https://www.edpb.europa.eu/about-edpb/our-members_en; or for UK the Information Commissioner's Office at www.ico.org.uk.

## 10. How we protect your Data

We take reasonable precautions from a physical, technological and organizational point of view to prevent the loss, misuse, or modification of Data under our control. For example:

- We ensure that your Data is only accessed and used by, transferred or disclosed to Recipients that need to have access to such Data.

- We also limit the amount of Data accessible, transferred or disclosed to Recipients to only what is necessary to fulfil the purposes or specific tasks performed by the Recipient.
- The computers and servers where your Data is stored are kept in a secure environment, are password-controlled with limited access, and have industry standard firewalls and anti-virus software installed.
- Paper copies of any documents containing your Data (if any) are kept in a secure environment as well.
- We destroy paper copies of documents containing your Data that is no longer needed.
- When destroying Data recorded and stored in the form of electronic files that is no longer needed, we make sure that a technical method (for example, low level format) ensures that the records cannot be reproduced.
- Laptops, USB keys, mobile phones and other electronic wireless devices used by our employees who have access to your Data are protected. We encourage employees not to store your Data on such devices unless it is reasonably necessary for them to do so to perform a specific task as outlined in this Privacy Policy.
- We train our employees to comply with this Privacy Policy and conduct monitoring activities to ensure ongoing compliance and to determine the effectiveness of our privacy management practices.
- Any Data Processor that we use is contractually required to maintain and protect your Data using measures that are substantially similar to those set out in this Privacy Policy or required under applicable data protection law.
- When AI systems are used, we apply additional safeguards such as human review, security controls, data minimisation and periodic assessments, in line with Artificial Intelligence regulations and policies.

In case required by the applicable legislation, if a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, Data transmitted, stored or otherwise processed, will be notified to you and to the competent data protection authority as required (for example, unless Data is unintelligible to any person or the breach is unlikely to result in a risk to your rights and freedoms and those of others).

## 11. What this Privacy Policy does not cover

This Privacy Policy explains and covers processing that we carry out as Data Controller within Our Website and Application.
This Privacy Policy does not cover processing carried out by subjects other than us, acting as independent Data Controller.
Regarding these cases, we are not responsible for any processing of your Data that is not covered by this Privacy Policy.

## 12. Usage of Data for other purposes

If we should need to process your Data differently or for purposes other than those indicated herein, you will receive specific notice before such processing begins. In any case, the purpose of such further processing will be compatible with the purposes for which Data were originally collected.

## 13. Changes to the Privacy Policy

We reserve the right to adapt and/or change this Privacy Policy at any time. We will inform you of any substantial adaptations/changes. In any case, we have included the date of the last update at the beginning of this Privacy Policy.

## 14. Data Protection Office (DPO)

The contact details of our Data Protection Officer (DPO) are the following: dataprotectionofficer@stellantis.com.

For the exercise of data privacy rights, please make reference to the contact details indicated in section 9 ("*How to control your Data and manage your choices*"): https://privacyportal.stellantis.com.

## 15. License

The icons illustrated in this Policy are "Data Protection Icons" by Maastricht University European Centre on Privacy and Cybersecurity (ECPC) CC BY 4.0.

## 16. Definitions

Aggregated Information: refers to statistical information about you that does not contain your Personal Data. We use this information for analysing and improving our Services and creating new services and features and to create statistical reports for our Partners and Our Network. For example, we may collect information on your location or Content that may useful to you that you have viewed. We would like to point out that we do not share your Data in these reports.

Application: means this application if applicable.

Browser: refers to programs used to access the internet (e.g. Safari, Chrome, Firefox, etc.).

Car Manufacturer/s: singularly or collectively refers to the following entities acting as manufacturer of Vehicles: Stellantis Europe S.p.A., Corso Agnelli 200, 10135 – Turin, Italy; Stellantis Auto SAS, 43 Rue Jean Pierre Timbaud, F-78300 Poissy, France; Opel Automobile GmbH, Bahnhofsplatz, D-65423 Rüsselsheim am Main, Germany; Alfa Romeo S.p.A., a company registered under the laws of Italy and having its registered office at C.so Agnelli 200, 10135 Turin, Italy; Automobiles Peugeot, a company registered under the laws of France and having its registered office at 43 Rue Jean Pierre Timbaud, 78300 Poissy, France; Automobiles Citroën, a company registered under the laws of France and having its registered office at 43 Rue Jean Pierre Timbaud, 78300 Poissy, France.

Combination and/or Crossing: this is the set of fully automated and non-automated operations which we combine with the information about your location, the Data inferred by your activity, the Data collected by the Browser, Device and the Application, the Data you provide and those collected by Our Partners' Websites and Application used to provide the Services, analysing and improving our Services and creating new services and features, as well as to offer Content that may be useful to you. We may also combine and/or cross information from different sources, such as information collected from Our Website and Application, Our Partners' Websites and Applications and/or Data collected from public or publicly accessible sources.

Content that may be useful to you: for example, if you search for the "Jeep" model, we may display other content related to this model on Our Website and Application or through Programmatic Advertising. Customization of the content may occur through the Combination and/or Crossing of Data.

Contest: refers to promotional events organized by the Data Controller in which prizes are promised to one or more participants or to third parties, even without any requirement to purchase or sell products or services. The awarding of the offered prizes may depend, in particular: a) on chance, whether the winners are selected through a specifically organized draw or through reference to another draw or designation that in any case depends on chance; b) on a device, machine, or other mechanism whose characteristics make it possible to rely solely on chance for the designation of the winner or winners of the promised prizes; c) on the skill or ability of the participants, who may be required to express opinions or predictions relating to specific sporting, literary, or cultural events in general, or to answer questions or carry out tasks whose assessment is reserved to third parties or special committees; d) on the skill or ability of the participants to be the first to fulfill the conditions set out in the rules, provided that the methods for awarding the prizes are objectively verifiable and that participants who are not selected as winners may take part in the awarding of additional prizes.

Cookie: refers to a small text sent to your Browser from our sites or our Partners or Our Network. It allows the site to store information such as the fact that you visited the site, your language and other information. Cookies are used for different purposes, for example, to record your preferences regarding the use of Cookies (technical cookies), analysing and improving our Services and creating new services and features or Customizing our Services, including Content that may be useful to

you. Information transmitted by Cookies is subject to Combination and/or Crossing with one of the Other Tracking Technologies where applicable.

Data Controller: refers to the legal person, public authority, service or other entity which, individually determines the purposes and means for processing your Personal Data. This definition typically refers to Stellantis Europe S.p.A. In other cases, it is preceded by the word “Independent” (e.g. ""Independent Data Controller"") to indicate that your Personal Data is processed by a subject other than Stellantis Europe S.p.A.

Data Processor: refers to an entity that we engage to process your Personal Data solely on behalf of and pursuant to the instructions of Stellantis Europe S.p.A.

Device Sensors: depending on your device, these are sensors such as accelerometers, gyroscopes, Bluetooth, Wi-fi and GPS which in one way or another share the information they collect through the Device and therefore through the Application. If enabled by the Device settings, these allow us to obtain information about your location.

Device: refers to the electronic device (e.g. iPhone) through which you visit Our Website and Application and/or our Partners’ Websites and Applications.

Indirect Collection: is one of the Services we provide on Our Partners’ Websites and Application. In such cases, it is the Partner which assures us to have received your consent or to have another legal basis that legitimizes the communication/sharing of your Personal Data. On this point, we precise that, before being used, we check how Partners collect and transfer Data to us in order to respect your preferences.

IP Address: is a unique number used by your Browser, your Device and the Application in order to connect to the internet. The internet service provider provides this number allowing identification of the provider and/or the approximate area where you are located. Without this data, you cannot connect to the internet and use our Services or use Content that may be useful to you.

Joint Controller: refers to one or more legal persons, public authorities, service or other entities which, jointly determine the purposes and means for processing your Personal Data.

Other Tracking Technologies: pixel tags or similar technologies (tracers used with Cookies and embedded in images or other technical elements on web pages, the Application or e-mail communications to track certain activities, such as the viewing of Content that may be useful to you, or to see if an e-mail has been opened or interacted with) or Unique Identifiers embedded in links to commercial communications that send us information when clicked on.

Our Events: these are events/showrooms, Contest and/or Prize Promotions organized by Stellantis Europe, Our Network, or in collaboration with other brands with which Stellantis Europe has signed partnership agreements.

Our Network: these are retailers and/or dealers and/or repairers and/or, if applicable, importers with whom Stellantis Europe and Car Manufacturers has/have signed commercial agreements for the sale of the Vehicles and/or for providing services/products assistance.

Our Website: includes this Website and our social network pages where this privacy policy is present.

Partners: means third-party entities who may communicate your Personal Data to us only after they have contractually assured us that they have obtained your consent or that they have another legal basis that legitimizes their communication/sharing of such data with us (for example, if you ask one of our Partners to book a test drive, when you purchase, and when you request to receive commercial communications). This definition also includes the selected Partners with whom we may share your Data. Partners may belong to the following product sectors: manufacturing, wholesale and retail trade, financial, bank, transportation and warehousing, information and communication services, professional, scientific and technical activities, travel agencies, business support services, artistic, sports, entertainment

and amusement activities, activities of membership organizations, services of physical wellness centers, suppliers of electricity, gas and charging solutions, rental, e-mobility and insurance companies.

Personal Data: means any information relating to an identified or identifiable natural person whether directly or indirectly, as well as any information that is linked or reasonably linkable to a particular individual or household. For example, an e-mail address (if it refers to one or more aspects of an individual), IP addresses, and Unique Identifiers are considered Personal Data. For your convenience, we will collectively indicate all Personal Data mentioned also as "**Data**".

Prize Promotions: these are promotional initiatives organized by Stellantis Europe, in which prizes are offered to the public and which, even where the recipient of the prize is a person other than the purchaser of the promoted product or service, provide for: a) the offering of prizes to all those who purchase or sell a specific quantity of products or services and submit the relevant documentation by collecting and delivering a certain number of documentary proofs of purchase, including in electronic or magnetic form; b) the offering of a gift to all those who purchase or sell a specific product or service.

Programmatic Advertising: these are platforms that share the information they collect about you, such as your IP Address and the data collected by Cookies and Other tracking technologies, with entities who have an interest in showing you Content that may be useful to you. In our case, if you visualize the "Jeep" model on Our Website and Application, we will ask participants in Programmatic Advertising to grant us an advertising space on one of the websites you visit in order to display Content that may be useful to you. On this point, we would like to reiterate that the communication of your Data to participants in Programmatic Advertising is based on your prior and specific consent provided on the banner when the first visiting Our Website and Application.

Sensitive Data: means Personal Data that reveal racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership and the processing of genetic data, biometric data aimed at uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation.

Services: collectively, this means all the services available on Our Website and Application, such as "configure and order", "find Our Network", "buy or rent", test drive bookings, the institutional newsletter, customer service, and Our Events.

Unique Identifiers: mean information that can uniquely identify you through your Browser, Device and/or the Application. On the Browser, your IP Address and Cookies are considered Unique Identifiers. On the Device, advertising identifiers provided by manufacturers, such as Apple's IDFA and Android's AAIG, which we use for analysing and improving our Services and creating new services and features including Content that may be useful to you, are considered Unique Identifiers. Please note that for these purposes and in line with the opinions of the European Supervisory Authorities, we do not use other Unique Identifiers such as MAC Addresses and IMEIs as they are not resettable by you. For the Application, instead, the Unique Identifiers are considered to be the code that identifies the Application you have installed.

Vehicle Data: means any technical, diagnostic and real-world data that is possible to collect via the Vehicle Device installed on the Vehicle (e.g., location, speed and distances, analytics, engine running time and turning off time; if the battery cable is cut, battery diagnostics, movements with the key out, presumed collision, as well as diagnostic data such as, but not limited to, oil and fuel levels, tire pressure, and engine status).

Vehicle: refers to a vehicle of a brand of Stellantis group.

**Consent for the processing of personal data**

Having read and understood this privacy policy [LINK], I consent to the processing of my data for the following purposes:

I agree to receive promotional communications news and promotions from Stellantis. Read more

-> [*We like to keep our relationship with you and only you! Receive offers, promotions, events and other interesting content from our brands. Let's stay in touch! If you want to know more about what we will do with your Data, see section 4.c) of our Privacy Policy. And don't worry! You can change your mind at any time directly on Privacy Portal* [LINK to Stellantis Privacy Portal].

- I agree
- I do not agree

I agree that my data will be used to personalize my experience. Read more

-> [*Let's get to know each other better! We want to personalize your experience with us by taking note of your specific needs, likes and dislikes! We would be happy if you would let us understand what you like*, what you read *and* how you use and interact with our products, services *and communications, including through tracking technologies, so that we can offer you better and personalized offers and experiences with our products and services. If you want to know more about what we will do with your Data, see section 4.f) of our Privacy Policy. And don't worry! You can change your mind at any time directly on Privacy Portal* [LINK to Stellantis Privacy Portal].

- I agree
- I do not agree

I agree that my data will be shared with third parties for their own marketing purposes. Read more

-> [*We are a great community that shares cool things together! If you want to know our amazing Partners and let them communicate directly with you, give your consent! If you want to know more about what we will do with your Data, see section 4.h) in our Privacy Policy. And don't worry! You can change your mind at any time directly on Privacy Portal* [LINK to Stellantis Privacy Portal].

- I agree
- I do not agree

*<use a button marked "SEND">*